T&D: ONLY EVERY TWO YEARS
SECURE YOUR BOOTH TODAY

IEEET-D.ORG

McCORMICK PLACE SOUTH / CHICAGO, IL USA
CONFERENCE DATES APRIL 20-23
EXPOSITION DATES APRIL 21-23
A WORLD CLASS EXPERIENCE

A world of powerful opportunities.

Held just once every two years, the IEEE PES T&D Conference and Exposition is the industry’s premier event. From networking and social experiences to reaching an engaged and global audience, there’s simply no better opportunity to showcase your company and cultivate new business leads with transmission, distribution and utility professionals.

“THE FREQUENCY OF THE SHOW ONLY BEING EVERY TWO YEARS BRINGS MORE PEOPLE AND IT’S REALLY THE PREMIER SHOW TO ATTEND IF YOU’RE LOOKING FOR T&D SOLUTIONS. GREAT PLACE TO BE.”

-2018 T&D EXHIBITOR

2018 SHOW HIGHLIGHTS /

930 EXHIBITING COMPANIES
247,800 SQ. FT. OF EXHIBIT SPACE
11,772 ATTENDEES
100+ TECHNICAL SESSIONS
940+ PARTICIPATING SPEAKERS
18 INDUSTRY MEDIA SUPPORTERS AND PARTICIPANTS
85 COUNTRIES REPRESENTED

VALUE OF EQUIPMENT RECOMMENDED, SPECIFIED OR PURCHASED ANNUALLY

3,312 RESPONDENTS
34% $5,000,000+
31% $1,000,000–$4,999,999
35% $0–$999,999
ATTENDEES AND INTERESTS

3,551 RESPONDENTS

Electric Utilities/Power Producers 27%
Other 22%
Manufacturing/Engineering 51%

WHO ATTENDS

STRONG REPRESENTATION OF PROFESSIONALS FROM MAJOR UTILITY COMPANIES SUCH AS DUKE ENERGY, SOUTHERN COMPANY, DOMINION ENERGY, EXCELOM AND PACIFIC GAS & ELECTRIC COMPANY.

PRIMARY AREA OF INTEREST

5,057 RESPONDENTS

34% 32%
17% 14%
4%

DISTRIBUTION
TRANSMISSION
OTHER
RESEARCH & DEVELOPMENT
GENERAL

JOB FUNCTIONS

5,298 RESPONDENTS

25% Engineer
24% Sales/Marketing
18% Executive/General Manager
10% Director/Department Head
7% Other
6% Faculty/Student
5% Project Manager
4% Operations/Maintenance
2% Purchasing/Procurement

POWER FORWARD 2020 / IEEET-D.ORG
EXHIBIT PACKAGE INCLUDES

Complimentary exhibitor badges – based on square footage of contracted exhibit space, offers exhibit hall access as well as opportunities to network at the Opening Reception, Opening Session, Opening Luncheon, Networking Reception and Closing Reception.

Unlimited reduced rate One Day Exhibits-Only Guest Invitations for admission to the show for your invited guests, customers and clients.

Product category listing in the official Final Program, show app and IEEE PES T&D website.

Exhibitors are also given the opportunity to purchase session passes at a substantially reduced price.

PRICING /

Exhibit space is $32 per sq. ft. with a 100 sq. ft. minimum (10x10 booth). To assist with budgeting, a list of common costs is available at: IEEET-D.ORG/EXHIBITORCOSTS.PDF

Contract and deposit are due within 30 days upon receipt of space contract.

STANDARD BOOTH EQUIPMENT /

LINEAR BOOTH
8' HIGH PIPE AND DRAPE BACKWALL
3' HIGH PIPE AND DRAPE SIDE RAILS
7" X 44" BOOTH IDENTIFICATION SIGN
(company name and booth number)
AISLE CARPETING (booth carpet/floor covering is required for all exhibits and must be provided at the exhibitor's expense)
## PRELIMINARY SCHEDULE

Schedule is subject to change. Please visit [IEEET-D.ORG](http://IEEET-D.ORG) for current information.

### MOVE-IN

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, April 16</td>
<td>8 AM–5 PM</td>
<td>EXHIBITOR TARGET MOVE-IN</td>
</tr>
<tr>
<td>Friday, April 17</td>
<td>8 AM–5 PM</td>
<td>EXHIBITOR TARGET MOVE-IN CONTINUES</td>
</tr>
<tr>
<td>Saturday, April 18</td>
<td>8 AM–5 PM</td>
<td>GENERAL MOVE-IN</td>
</tr>
<tr>
<td>Sunday, April 19</td>
<td>8 AM–5 PM</td>
<td>GENERAL MOVE-IN (all linear booths)</td>
</tr>
<tr>
<td>Monday, April 20</td>
<td>8 AM–5 PM</td>
<td>GENERAL MOVE-IN</td>
</tr>
<tr>
<td></td>
<td>4 PM</td>
<td>BOOTH INSTALLATION COMPLETE</td>
</tr>
<tr>
<td></td>
<td>6:30–9:30 PM</td>
<td>OPENING RECEPTION (exhibitors welcome)</td>
</tr>
</tbody>
</table>

### SHOW DATES

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, April 21</td>
<td>10 AM–5 PM</td>
<td>EXHIBITS OPEN</td>
</tr>
<tr>
<td></td>
<td>11:30 AM–1 PM</td>
<td>CONFERENCE LUNCHEON IN EXHIBIT HALLS</td>
</tr>
<tr>
<td>Wednesday, April 22</td>
<td>10 AM–6 PM</td>
<td>EXHIBITS OPEN</td>
</tr>
<tr>
<td></td>
<td>4:30–6 PM</td>
<td>NETWORKING RECEPTION IN EXHIBIT HALLS</td>
</tr>
<tr>
<td>Thursday, April 23</td>
<td>10 AM–3 PM</td>
<td>EXHIBITS OPEN</td>
</tr>
<tr>
<td></td>
<td>2:30–4 PM</td>
<td>CLOSING RECEPTION (exhibitors welcome)</td>
</tr>
</tbody>
</table>

### MOVE-OUT

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, April 23</td>
<td>3–10 PM</td>
<td>EXHIBITOR MOVE-OUT</td>
</tr>
<tr>
<td>Friday, April 24</td>
<td>8 AM–5 PM</td>
<td>EXHIBITOR MOVE-OUT</td>
</tr>
<tr>
<td>Saturday, April 25</td>
<td>8 AM–12 PM</td>
<td>EXHIBITOR MOVE-OUT</td>
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EXPOSITION LOCATION

MCCORMICK PLACE / SOUTH BUILDING
2301 KING DRIVE CHICAGO, IL 60616 USA

CONTACT:
SHAWN BOON / CANFIELD EVENT MANAGEMENT, LLC
972.521.9902 / SHAWN@CEMLLC.COM