

## Exhibitor Sponsorship Opportunities

### **S1 Collegiate/GOLD/Industry Reception, (Open to students Only)**

Tuesday Evening, April 20. Cost \$3,000

- Your company's name on reception entrance sign.
- One literature rack for sponsor's promotional material near the entrance.
- Representative from your company in welcoming reception line.
- List of student attendees and colleges.

### **S2 Collegiate/GOLD/Industry Luncheon, Wednesday, April 21. Cost \$10,000**

- Your company's name on welcoming signage at luncheon room entrance.
- Recognition of your company at podium by the host of the event.
- Complimentary table at the Luncheon.
- Distribution of company literature to student attendees.
- Complimentary table at the Student Job Fair, Wednesday, April 21.
- List of student attendees and colleges.

### **S3 - Bar/Beverage Station at the Networking Reception, Wednesday, April 21, 4:30-6:00**

The bar station, with a sign noting your sponsorship, will be located near your booth for the reception. Sponsor can provide napkins with their name and logo. Cost \$2,500. Eight available.

### **Coffee Breaks**

**S4 - Opening Session - Tuesday April 20, 8:00 AM (2,000 attendees) Cost \$5,000.**

**S5 – S6 - Super Sessions** Wednesday, April 21, 7:30 AM

Cost \$1,500 each Thursday, April 22, 7:30 AM

The sponsoring company receives the following for any coffee break sponsorship:

- . One 22" x 28" sponsor recognition sign in the area.
- . One literature rack for promotional material placed at the session entrance.
- . Sponsor can provide cups and napkins with their name and logo.

### **S7 Internet Café**

Sponsor logo on the Internet Café main page. Logo links to the sponsor's website. Provides internet and e-mail access at the Conference and Exposition; prominently located in the registration area of the Morial Convention Center. Cost \$2,500 each

There will be 12 terminals, each sponsorship gets 4 monitors - 3 sponsorships available.

**S8 Shuttle Route Towers** More than 70% of attendees ride the shuttle bus between the convention center and key hotels. Showcase your company on the towers at the convention center loading/unloading area.

5 Route Towers – Cost \$5,000 each or all 5 for \$20,000.

**S9 Shuttle Bus Seat Headrest Covers**—Once attendees are seated in the shuttle buses, remind them to visit your booth by displaying your corporate logo, and/or booth number on the seat headrest cover.

## Exhibitor Sponsorship Request Form

A limited number of sponsorships are available - on a first-come, first-served basis to paid exhibitors only - so act quickly! Sponsorship sales end February 9, 2010.

Complete this form and Email: [Barbara@Kenworthymanagement.com](mailto:Barbara@Kenworthymanagement.com)  
Or Fax: 614-855-7766

We will review your request and status as a paid exhibitor and contact you.

Name \_\_\_\_\_

Company \_\_\_\_\_ Booth # \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Please circle the option number that corresponds to your preferences:

Option	Fee	Description	Notes
S1	\$3,000	Collegiate/GOLD/Industry Reception	Tues. April 20
S2	\$10,000	Collegiate/GOLD/Industry Luncheon	Weds. April 21
S3	\$ 2,500	Bar/Beverage Station at the Networking Reception	Weds. April 21
S4	\$5,000	Coffee Break - Opening Session	Tues. Apr. 20, 8:00 AM
S5-S6	\$1,500 each	Coffee Break - Super Sessions	Weds. Apr. 21, & Thurs. April. 22
S7	\$ 2,500	Internet Café- 4 monitors available per sponsorship -	3 available
S8		Shuttle Bus Route Tower	5 Towers - \$5,000 each or all 5 for \$20,000
S9		Shuttle Bus Headrest Cover	

Cost varies one both of these opportunities due to the size of the bus/van and the number of routes you wish to sponsor. For details contact Barbara Powell -614-855-7744.

Total of sponsorships requested \$ \_\_\_\_\_

Payment is due in full upon receipt of your confirmation and the payment form.

**ALL sponsors will be also be recognized on the Conference Schedule “super board” at the shuttle bus drop-off at the Morial Convention Center.**

## **Student Job Fair and Lunch Invitation**

This is an opportunity you should not miss if you are looking toward the future of your company. Again, the IEEE PES will host a job fair at the T and D Conference, opening doors to the many students that attend this event.

The job fair will take place on Wednesday, April 21<sup>st</sup>, 9am-11:00am preceding the Collegiate/GOLD/Industry Luncheon which will be held adjacent to the Job Fair in Hall F.

Attending utilities and contracted exhibitors will have the opportunity to purchase a table for \$500.00 to interview the students. Each interview area will be 10x10 with 8' backwall and 3' siderail drape. We will provide the standard 7x44 inch company ID sign, one 6-foot skirted table and 4 chairs. Drayage (bringing any material from receiving dock or return shipping) will NOT be included. You will be billed directly by Freeman Decorating for this service.

With the purchase of each space we will offer one complimentary Collegiate/GOLD/Industry lunch ticket.

Further, you could sponsor a table for 8 at the Awards lunch for \$300.00 and invite prospective candidates to talk over lunch in a more relaxed atmosphere.

The students interested in attending the job fair will post their resumes online prior to the deadline for purchasing a table. Then, if you wish, you could contact them prior to the event to make an appointment or perhaps, invite them to visit your booth to acquaint them with your product or service.

Your reservation for either a job fair table or lunch table must be received by March 17, 2010 with your payment. The monies generated from the sales are used to help pay for the transportation and housing of the students attending the Conference.

At the last conference in Chicago there were 217 students registered. Due to the time of the year (finals) most of the students will only be in New Orleans for two days, Tuesday for their poster presentations and Wednesday for the job fair and the awards lunch. But they will be the cream of the crop and you owe it to your company to meet with them.

Please complete the form and return to the address on the form or call 614-855-7744 if you have further questions.

## Job Fair and Lunch Reservation Form

Student Job Fair – Wednesday, April 21, 9:00am – 11:00am. Cost \$500.00

YES \_\_\_\_\_ We would like to reserve a table for the Student Job Fair

Collegiate/GOLD/Industry Lunch – Wednesday, April 21, 11:30am – 1:00pm

YES \_\_\_\_\_ We would like to reserve a table for 8 at the Lunch. Cost \$300.00.

Name \_\_\_\_\_

Company \_\_\_\_\_ Booth # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

### Make checks payable to: 2010 IEEE PES T and D Exposition

*All checks must be in U.S. dollars and drawn on U.S. banks.*

### OR

Charge \$ \_\_\_\_\_ to credit card. \_\_\_ Discover \_\_\_ Visa \_\_\_ MC \_\_\_ AMEX

Card Number \_\_\_\_\_ Expiration date \_\_\_\_\_

Name on card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Mail this form with **2010 IEEE PES T and D Conference**  
your check

1600 Perdido Street  
L-MAG-505-I  
New Orleans, LA 70112

**OR if paying by credit card**

fax to 614-855-7766

**OR scan and email to**

Barbara@kenworthymanagement.com