

Experience the 2012 IEEE PES Transmission and Distribution Conference and Exposition

EXHIBITOR PROSPECTUS

Conference ■ May 7 - 10

Exposition ■ May 8 - 10

Orange County Convention Center
Orlando, Florida



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Looking for a cost-effective way to meet thousands of professionals in your marketplace?

The 2012 IEEE PES Transmission and Distribution Conference and Exposition is the place to be. At this premier event for the power energy industry over 700 companies will be displaying their products and services. Don't miss this exciting opportunity to develop solid business leads while building on valuable existing relationships with over 12,000 anticipated attendees.

If your product or service is in this list

Or, if you have a product or service targeting power energy professionals you should be in Orlando, May 8-10, 2012.

Your target market and your competitors will be there.

Don't miss this experience!

What is T and D and Who Attends?

Leading companies from across the world participate in this event both as exhibitors and attendees. A comprehensive conference program along with the broad range of exhibiting companies enables attendees the opportunity to learn from an **experienced** professional in a classroom/lecture environment. Then **experience** the real world applications and hands on demonstrations from the exhibitors. Companies like yours bring the solutions that attendees are looking for. Our technical program consists of the following types of sessions:

- Panels
- Posters
- Super Sessions
- Student Programs
- Educational Tracks
- Women in Engineering Track
- Exhibitor Presented Info Sessions

In 2010, nearly 12,000 attendees gathered in New Orleans to learn more about the technology and services available through companies like yours. These attendees consisted of:

- 49% first-time attendees
- 54% under the age of 50
- 25% registered specifically to visit the exhibitors
- 14% International attendees
- 6% students in expanded student programs

A complete list of current exhibiting companies is available at www.ieeet-d.org.

Adjustable Frequency Controllers
Construction
Computer/Computer Systems
Conductors/Connectors/Cable
Consultants
Distribution/Distribution Equipment
Distributed Generation
Energy Management
Education/Training
Electric Motors/Rotating Machinery
Energy Development & Power Generation
Fiberoptics
Lighting Equipment
Lubricating Systems
Metering/Monitoring/Measurement Equipment
Policy Development
Power Electronics
Power System Analysis, Computing & Economics
Power System Communications
Power System Dynamic Performance
Power System Operations
Power System Planning & Implementation
Power System Instrumentation & Measurements
Power System Relaying
Power Quality
Safety Equipment/Devices
Security Services/Physical or Cyber Security
Signs/Labels/Markers
Smart Grid Components/Communications
System Distribution
System Reliability/Capacity/Management
System/Equipment Protection
Transformers/Transformer Components
Insulated Conductors
Reliability
Stationary Battery
Substations/Substation Equipment
Superconducting Cables
Surge protective Devices
Switchgear
Transformers
Transmission/Transmission Equipment

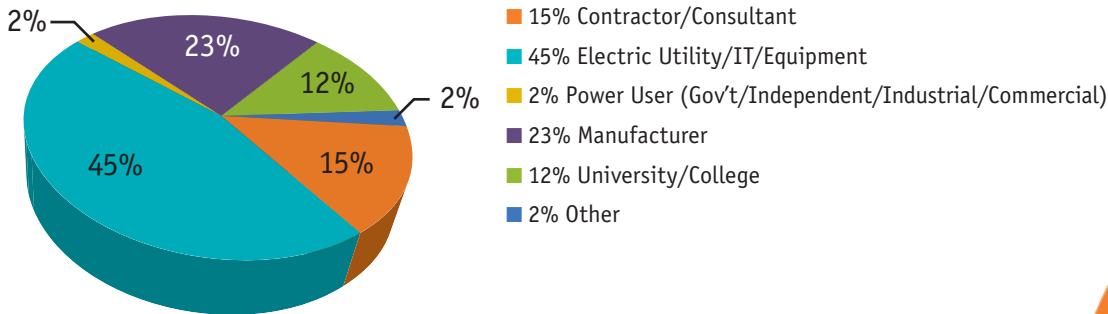




The top 20 US utility companies and more than 60 different countries send attendees to our Conference.

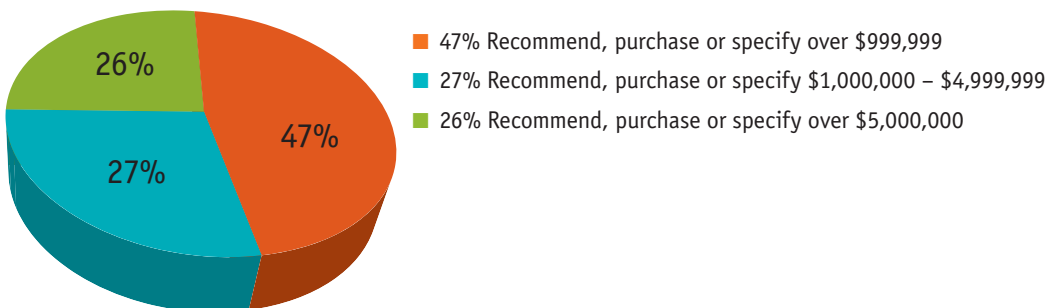
These companies bring a wide range of industry professionals to your fingertips!

The chart below lists a few of the different types of professionals you will have the opportunity to meet.



Why this event is ideal for you to showcase your products & services...

We deliver the decision makers that you are looking for. The value of equipment recommended, specified or purchased annually by attendees at the 2010 IEEE PES Transmission and Distribution Conference and Exposition in New Orleans was:



General Information

Facility

Orange County Convention Center
Orlando, Florida
West Halls B, C & D

Exhibit Hall Hours & Events

Thursday, May 3 – Friday, May 4

8 am - 5 pm Target Move-in

Saturday, May 5 – Sunday, May 6

8 am - 5 pm General Move-in

Monday, May 7

8 am - 6 pm Target Move-in continues (all linear booths)
6 pm - 9 pm Conference Reception

Tuesday, May 8

10 am - 5 pm Show Open
11:30 am - 1 pm Lunch served in Exhibit Hall

Wednesday, May 9

10 am - 6 pm Show Open
4:30 pm - 6 pm Networking Reception in Exhibit Hall

Thursday, May 10

10 am - 2:30 pm Show Open
2:00 pm - 3:30 pm Closing Reception (Floor closes at 2:30)
3 pm - 10 pm Move-out

Friday, May 11

8 am - 5 pm Move-out

Included in your exhibit space rental

- *NEW - Free directory listing on show website, available in January 2012.
- Free listing in Final Program
- Opportunity to invite an unlimited number of your clients and prospects for a special reduced rate
- Admittance to the Opening Reception, Opening Session and the Opening Lunch, and Networking Reception in the Exhibit Hall
- Opportunity to present an Info-session, order form available in fall 2011
- Opportunity to add an exhibit floor meeting room for private meetings or product demonstrations
- Opportunity to participate in the student job fair
- Back and sidewall pipe and drape (excluding island booths)
- Booth ID sign
- Applications may be refused or booth space restricted due to space limitations or other reasons determined by Show Management.

Experience It! Sign Up Now: www.ieeet-d.org

- Visit our live floor plan to view other exhibiting companies and choose a booth today!
- Review the show rules and terms and conditions
- Submit an application including your top 3 to 6 choices for booth location

You will receive your official confirmation, booth space contract and invoice via email within 48 hours!

The initial 50% deposit is due for exhibitors selecting space prior to September 1, 2011. Full payment is due for exhibitors selecting after September 1.

Have Questions? Shawn Boon, Canfield Event Management
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